Alt Order #

DUP INVOICE TE



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WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 304349-1
 09/23/12
 September 2012
 08/27/12 - 09/18/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number

Citizens Protecting Michiga Citizens Protecting Michig

Flight Dates

Billing Address:

Strategic Media Services Attention: Accounts Payable 3299 K Street NW - Suite 200 Washington, DC 20007

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

09/12/12 - 09/18/12	304349	
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB # 12521	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Order #

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	09/12/12	09/18/12	11pm Actn News M-F	Late News M-F	111-1	:30	4	\$1,600.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 1- 1	Spots/Week 2	Rate \$1,600.00					
	Spots: # Ch	n Day Air	Date Air Time Descrip	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WX	XYZ W 09/	/12/12 11:32 PM 11pm /	Actn News M-F	Late News M-F	:3	O CPM09100)2H		\$1,600.00 NM
	2 W	XYZ F 09/	/14/12 11:21 PM 11pm /	Actn News M-F	Late News M-F	:3	O CPM09100)2H		\$1,600.00 NM
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$1,600.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
	3 WX	XYZ M 09/	/17/12 11:34 PM 11pm /	Actn News M-F	Late News M-F	:3	O CPM09100)2H		\$1,600.00 NM
	4 W	XYZ Tu 09/	/18/12 11:25 PM 11pm /	Actn News M-F	Late News M-F	:3	0 CPM09100)2H		\$1,600.00 NM
2	09/12/12	09/18/12	Action News 6am	6-7am M-F	11111	:30	5	\$650.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 111	Spots/Week 3	Rate \$650.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 W	XYZ W 09/	/12/12 6:14 AM Action	News 6am	6-7am M-F	:3	O CPM09100	1H		\$650.00 NM
	2 W	XYZ Th 09/	/13/12 6:20 AM Action	News 6am	6-7am M-F	:3	O CPM09100)2H		\$650.00 NM
	3 WX	XYZ F 09/	/14/12 6:19 AM Action	News 6am	6-7am M-F	:3	O CPM09100)2H		\$650.00 NM
	Weeks:	Start Date 09/17/12	End Date MIWIFSS 11	Spots/Week 2	<u>Rate</u> \$650.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	4 WX	XYZ M 09/	/17/12 6:27 AM Action	News 6am	6-7am M-F	:3	O CPM09100)2H		\$650.00 NM
	5 W	XYZ Tu 09/	/18/12 5:58 AM Action	News 6am	6-7am M-F	.3	O CPMO9100)2H		\$650.00 NM



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Invoice Date Invoice Month Invoice Period Invoice # 09/23/12 08/27/12 - 09/18/12 304349-1 September 2012

Advertiser	Product	Estimate Number
Citizens Protecting Michiga	Citizens Protecting Michig	

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					Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length Week	Rate	Туре	
3 09/12/12	09/18/12	M-F 7-9am	7-9am M-F	11111	:30 5	\$650.00	NM	
Weeks:	Start Date	End Date MTWTFSS 111	Spots/Week	Rate				
C= -4=: # C	09/10/12		3	\$65 <u>0.00</u>	Lamenth Add ID			Data Tima
Spots: # C				Start/End Time	Length Ad-ID :30 CPM09100	0.111		Rate Type
		/12/12 7:29 AM M-F 7 /13/12 8:49 AM M-F 7		7-9am M-F 7-9am M-F	:30 CPM09100			\$650.00 NM
		/13/12 8:49 AM M-F 7 /14/12 8:53 AM M-F 7		7-9am M-F	:30 CPM09100			\$650.00 NM \$650.00 NM
Weeks:	Start Date	End Date MIWIFSS	Spots/Week	Rate	.30 CFM09100	0211		\$650.00 NM
Wooko.	09/17/12	09/23/12 11	2	\$650.00				
Spots: # C	h <u>Day Air</u>	r Date Air Time Descri	iption_	Start/End Time	Length Ad-ID			Rate Type
4 W	XYZ M 09	/17/12 8:52 AM M-F 7	-9am	7-9am M-F	:30 CPM09100	02H		\$650.00 NM
5 W	/XYZ Tu 09	/18/12 7:55 AM M-F 7	-9am	7-9am M-F	:30 CPM09100	02H		\$650.00 NM
4 09/12/12	09/18/12	M-F 11a-12n	11am-12pm M-F	- 1111	:30 4	\$700.00	NM	
Weeks:	Start Date	End Date MTWTFSS 111	Spots/Week	Rate				
Cooto: # C	09/10/12		3	\$700.00	Longth Ad ID			Doto Tuno
Spots: # C		<u>r Date</u> <u>Air Time</u> <u>Descr</u> //12/12		Start/End Time 11am-12pm M-F	Length Ad-ID :30 CPM09100	01H		Rate Type \$700.00 NM
		1/13/12 11:30 AM M-F 1		11am-12pm M-F				\$700.00 NM
		10:59 AM M-F 1		11am-12pm M-F				\$700.00 NM
Weeks:	Start Date	End Date MIWIFSS	Spots/Week	Rate	.50 61 1100 100	0211		\$700.00 NW
	09/17/12	09/23/12 - 1	1	\$700.00				
Spots: # C		r Date Air Time Descr	iption_	Start/End Time	Length Ad-ID			Rate Type
5 W	/XYZ Tu 09	/18/12 11:13 AM M-F 1	1a-12n	11am-12pm M-F	:30 CPM09100	O2H		\$700.00 NM
5 09/12/12	09/18/12	12n-1p	12-1pm M-F	11111	:30 5	\$450.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFSS 111	Spots/Week	Rate \$450.00				
Spots: # C			intion	Start/End Time	Length Ad-ID			Rate Type
		/12/12 12:28 PM 12n-1		12-1pm M-F	:30 CPM09100	D1H		\$450.00 NM
		/13/12 12:22 PM 12n-1		12-1pm M-F	:30 CPM0910	02H		\$450.00 NM
3 W	XYZ F 09	/14/12 12:45 PM 12n-1	0	12-1pm M-F	:30 CPM0910	02H		\$450.00 NM
Weeks:	Start Date 09/17/12	End Date MIWIFSS 11	Spots/Week 2	Rate \$450.00				
Spots: # C	h Day Air	r Date Air Time Descr	iption	Start/End Time	Length Ad-ID			Rate Type
		/17/12 12:52 PM 12n-1		12-1pm M-F	:30 CPM09100	02H		\$450.00 NM
5 W	/XYZ Tu 09	/18/12 12:09 PM 12n-1	p	12-1pm M-F	:30 CPMO9100	02H		\$450.00 NM
6 09/12/12	09/18/12	12n-1p	12-1pm M-F	111-1	:30 4	\$700.00	NM	
Weeks:	Start Date		Spots/Week	Rate				
Spoto: # C	09/10/12	09/16/12 1- 1	2 intion	\$700.00 Start/End Time	Length Ad-ID			Doto Turo
Spots: # C		<u>r Date</u> <u>Air Time</u> <u>Descr</u> 1/12/12 12:10 PM 12n-1		Start/End Time 12-1pm M-F	:30 CPM0910	O1H		Rate Type \$700.00 NM
		//12/12 12:10 PM 12n-1 //14/12 12:16 PM 12n-1		12-1pm M-F	:30 CPM09100			\$700.00 NM
Weeks:			Spots/Week	Rate	.JU CI MOJ 100			Ψ7 UU.UU INIV
AAGEV9	Start Date	Fud Date MIMILSS						
Weeks.	Start Date 09/17/12	End Date MIWIFSS 11	2	\$700.00				
Spots: # C	09/17/12	09/23/12 11	2	\$700.00 Start/End Time	Length Ad-ID			Rate Type
Spots: <u>#</u> C	09/17/12 h <u>Day Air</u> /XYZ M 09	09/23/12 11	iption 2	\$700.00	Length Ad-ID :30 CPM09100	D2H		Rate Type \$700.00 NM

\$1,400.00 NM



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Invoice # Invoice Date Invoice Month Invoice Period 09/23/12 08/27/12 - 09/18/12 304349-1 September 2012

Advertiser	Product	Estimate Number
Citizens Protecting Michiga	Citizens Protecting Michig	

:30 CPM091002H

2 WXYZ Tu 09/18/12

7:54 PM M-F 730-8pm

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			5	0/5			Spots/	-	_	
	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7	09/12/12	09/18/12	5-6pm M-F	5-6pm M-F	1111	:30	4	\$800.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$800.00					
	Spots: # Ch	n Day Air			Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 W		/12/12 5:38 PM 5-6pi		5-6pm M-F		O CPMO91002	Н		\$800.00 N
	2 W	XYZ Th 09	/13/12 5:43 PM 5-6pi	m M-F	5-6pm M-F	:3	O CPM091002	Н		\$800.00 NM
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12 11	2	\$800.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Typ
			/17/12 5:40 PM 5-6pi		5-6pm M-F		0 CPM091002			\$800.00 NM
	4 W	XYZ Tu 09/	/18/12 5:52 PM 5-6pi	m M-F	5-6pm M-F	:3	0 CPM091002	Н		\$800.00 N
8	09/12/12	09/18/12	6-630pm M-F	6-630pm M-F	11111	:30	5	\$900.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 111	Spots/Week 3	Rate \$900.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Desc	ription_	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 W	XYZ W 09	/12/12 6:09 PM 6-63	Opm M-F	6-630pm M-F	:3	O CPMO91002	Н		\$900.00 NM
	2 W	XYZ Th 09/	/13/12 6:28 PM 6-63	Opm M-F	6-630pm M-F	:3	O CPMO91002	Н		\$900.00 NM
	3 WX	XYZ F 09	/14/12 6:28 PM 6-63		6-630pm M-F	:3	O CPMO91002	Н		\$900.00 NN
	Weeks:	Start Date 09/17/12	End Date MIWIFSS 11	Spots/Week 2	<u>Rate</u> \$900.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	4 W	XYZ M 09	/17/12 6:13 PM 6-63	Opm M-F	6-630pm M-F	:3	O CPMO91002	Н		\$900.00 NM
	5 W	XYZ Tu 09	/18/12 6:14 PM 6-63	Opm M-F	6-630pm M-F	:3	O CPMO91002	Н		\$900.00 N
9	09/12/12	09/18/12	M-F 7-730p	7-730pm M-F	11111	:30	5	\$900.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 111	Spots/Week 3	<u>Rate</u> \$900.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Desc	ription_	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 W	XYZ W 09	/12/12 7:28 PM M-F	7-730p	7-730pm M-F	:3	O CPMO91002	Н		\$900.00 NM
	2 W	XYZ Th 09	/13/12 7:24 PM M-F	7-730p	7-730pm M-F	:3	O CPMO91002	Н		\$900.00 NM
	3 WX	XYZ F 09	/14/12 7:16 PM M-F	7-730p	7-730pm M-F	:3	O CPMO91002	Н		\$900.00 NN
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 11	Spots/Week 2	Rate \$900.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	4 W	XYZ M 09	/17/12 7:08 PM M-F	7-730p	7-730pm M-F	:3	O CPMO91002	Н		\$900.00 NM
	5 W	XYZ Tu 09/	/18/12 7:24 PM M-F	7-730p	7-730pm M-F	:3	O CPM091002	Н		\$900.00 NM
10	09/14/12	09/18/12	M-F 730-8pm	730-8pm M-F	- 1 1	:30	2	\$1,400.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS1	Spots/Week 1	Rate \$1,400.00					
L	Spots: # Ch	n <u>Day</u> Air			Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 W		/14/12 7:41 PM M-F	730-8pm	730-8pm M-F		O CPMO91002	Н		\$1,400.00 NN
	Weeks:	Start Date 09/17/12	End Date MIWIFSS - 1		Rate \$1,400.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ

730-8pm M-F

INVOICE



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Send Payment To:

Invoice Month Invoice Period Invoice # Invoice Date 09/23/12 08/27/12 - 09/18/12 304349-1 September 2012

Advertiser	Product	Estimate Number
Citizens Protecting Michiga	Citizens Protecting Michig	

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Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
11	09/13/12	09/18/12	Nightline		1135pm-1205am M	- 1- 1	:30	2	\$700.00	NM	
	Weeks:	Start Date 09/10/12	End Date 09/16/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$700.00					
	Spots: # Ch	n <u>Day</u> Air		Time Descript	ion_	Start/End Time	e Leng	th Ad-ID			Rate Type
				53 PM Nightline		1135pm-1205	am M :3	0 CPM0910	002Н		\$700.00 NM
	Weeks:	Start Date 09/17/12	End Date 09/23/12	<u>MFWFFSS</u> - 1	Spots/Week 1	Rate \$700.00					
	Spots: # Ch			Time Descript	_	Start/End Time		th Ad-ID	nogu		Rate Type
	2 VV.	XYZ IU 09.	/18/12 11:5	54 PM Nightline	9	1135pm-1205	am IVI :3	0 CPM0910	Ю2H		\$700.00 NM
12	09/15/12	09/15/12	GMA SAT	7-8am	SAT 7-8am	S-	:30	1	\$350.00	NM	
	Weeks:	Start Date 09/10/12	End Date 09/16/12	<u>MTWTFSS</u> S-	Spots/Week 1	Rate \$350.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air	Time Descript	<u>ion</u>	Start/End Time		th Ad-ID			Rate Type
	1 W	XYZ Sa 09	/15/12 7:5	59 AM GMA SA	AT 7-8am	SAT 7-8am	:3	0 CPM0910	002Н		\$350.00 NM
13	09/15/12	09/15/12	Sat 7-8pm	n	7-8pm Sat	S-	:30	1	\$900.00	NM	
	Weeks:	Start Date 09/10/12		MTWTFSS	Spots/Week 1	Rate \$900.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air	Time Descript	ion_	Start/End Time	<u>e</u> <u>Leng</u>	th Ad-ID			Rate Type
	1 W	XYZ Sa 09. See MG		Sat 7-8p	om	7-8pm Sat	:0	00			\$900.00 NM
	2 W	XYZ Sa 09 MG for 1	/15/12 7:2 3.1 09/15	21 PM Sa 7-8p		7pm Sat	:3	O CPMO910	002Н		\$900.00 NM
14	09/16/12	09/16/12	Action Ne	ws SUN 8am	Sun 8-930am	S	:30	1	\$300.00	NM	
	Weeks:	Start Date 09/10/12	End Date 09/16/12	<u>MTWTFSS</u> S	Spots/Week 1	Rate \$300.00					
	Spots: # Ch			Time Descript		Start/End Time		th Ad-ID			Rate Type
	1 W	XYZ Su 09	/16/12 8:2	28 AM Action N	lews SUN 8am	Sun 8-930am	:3	0 CPM0910	002H		\$300.00 NM
15	09/16/12	09/16/12	Spotlight	SUN 930am	Sun 930-10am	S	:30	1	\$500.00	NM	
	Weeks:	Start Date 09/10/12	End Date 09/16/12	<u>MTWTFSS</u> S	Spots/Week 1	Rate \$500.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air	Time Descript	<u>ion</u>	Start/End Time	e <u>Leng</u>	th Ad-ID			Rate Type
	1 W	XYZ Su 09	/16/12 9:3	36 AM Spotligh	t SUN 930am	Sun 930-10am	າ :3	0 CPM0910	002Н		\$500.00 NM
17	09/16/12	09/16/12	Su 6-630p)	6-630pm Sun	S	:30	1	\$700.00	NM	
	Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS	Spots/Week 1	Rate \$700.00					
	Spots: # Ch			Time Descript	ion	Start/End Time		th Ad-ID			Rate Type
	1 W	XYZ Su 09	/16/12 6:1	12 PM Su 6-63	0p	6-630pm Sun	:3	O CPMO910	002Н		\$700.00 NM
18	09/15/12	09/15/12	ABC's Sa	turday Night Fo	ocSA 8pm-1130pm	S-	:30	2	\$15,000.00	NM	
	Weeks:	Start Date 09/10/12	End Date 09/16/12	<u>MTWTFSS</u> S-	Spots/Week 2	Rate \$15,000.00					
	Spots: # Ch		Date Air	Time Descript	<u>ion</u>	Start/End Time	e Leng	th Ad-ID			Rate Type
		XYZ Sa 09	/15/12 8:0	05 PM ABC's S	aturday Night Footba			O CPM0910			\$15,000.00 NM
	1 W	XYZ Sa 09	/15/12 11:4	11 PM ABC's S	aturday Night Footba	II SA 8pm-1130	pm :3	0 CPM0910	002Н		\$15,000.00 NM

Total Spots 52 **Gross Total** \$69,900.00





Send Payment To:
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P.O. Box 643405
Cincinnati, OH 45264-3405

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Advertiser	Product	Estimate Number
Citizens Protecting Michiga	Citizens Protecting Michig	

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Payment Terms 30 Days

Agency Commission \$10,485.00

Net Amount Due \$59,415.00